

Woodbury Chamber of Commerce - 1/23/18 Business Meeting Minutes

In Attendance: Kevin Abrams, Joseph Gianzero, Desiree Potvin, Juana Leandry, David Mistretta, Frank Collins, Frank Palermo, Jackie Hernandez, Mike Queenan, Maria Hunter, Patrick Trask, Anita Baumann, Sandra Salguero, Chris Scibelli, Dominick Prozzillo

Agenda

Appointment of Secretary

1. Desiree explained the Secretary position has been open for a few months now and Juana Leandry recently volunteered to be the Secretary. A motion was made by Joey, second by Kevin and carried unanimous by members. Juana Leandry was welcomed as the Chamber Secretary.

Creation of Nomination Committee

1. Joey announced the Chamber needs to elect a Nomination Committee to elect new or re-elect members to the governing body of the Chamber. The committee will meet in February or March, Report the nominations at the April Chamber Business Meeting and the election of officers will be scheduled for the June meeting. The following members volunteered to serve on the Nomination Committee: Sandra Salguero, Anita Baumann and Frank Collins.

Farmer's Market Update

1. Joey reported we are finalizing the process to establish the Woodbury Farmer's Market in town. The Chamber is in the process of submitting the proper forms to the State and with the assistance of Tom Flood, identify the local farmers to collaborate with for this coming season. SMA has offered their Parking Lot on Rt. 32 to host the Farmers Market on a weekday in the Spring. It will tentatively be scheduled for Thursday 10a-4pm.
2. David Mistretta of Woodbury Common also offered space for the Farmers Market if we need it.

2018 Events

1. Joey and Desiree have been discussing doing a Murder Mystery event at the Falkirk Estate & Country Club. Members agreed it was a good idea. Joey will approach venue for a quote to use the Lower Room with a buffet for the event.
2. Joey requested members to become more active in developing events to

bring more visibility to the Chamber, encourage new membership and to draw support to our local businesses.

3. Juana suggested we offer workshops for existing businesses as events to help strengthen the local businesses and draw out those home-based business owners that are not currently members of the Chamber by providing support they otherwise wouldn't have access to. Offerings would include workshops on the current tax code, mentorship, etc.
4. Mike Queenan expressed the Chamber will need to offer more value to their membership by offering workshops that promotes business growth, such as, the use of social media to grow your business. Chris responded in agreement and suggested he could help put something together on this topic and Sandra offered to assist.
5. Donny brought to the attention of the Chamber a pamphlet developed by Cornwall on their town attractions that include a map of their natural resources (Storm King, Black Rock, hiking trails) surrounded by business card size ads of their local businesses. This pamphlet was on display at the Woodbury Common for visitors. The members all agreed the Chamber should work on creating a similar one for Woodbury. Frank Collins will provide a quote for 5,000 printed and folded copies (printed & folded are separate cost).
 1. David suggested the trifold should offer coupons to local businesses that shoppers can benefit from and it'll help draw traffic north of the Woodbury Common.
6. Jackie mentioned Laurie Tautel, newly elected County Legislator, offered to come out to the next Chamber meeting to discuss how the County can be more supportive to the local businesses and to provide an update on the new county wide changes that can help create new opportunities with the County Tourism Department.
7. Chris pointed out the Woodbury Common is a natural partnership for this Chamber and there needs to be more discussion on how both entities can collaborate in more systematic ways. David mentioned the WC does try to build those ties to the Woodbury community through their annual financial support to the Woodbury Police Dept and through a partnership with the MWCSO to support families in need over the holidays. As a result of this discussion, David invited the Chamber to his next all Tenant Meeting on March 1st for recruitment of new members and to propose future opportunities to partner with the Chamber.
8. Other ideas from the members:
 1. Donny - promote all of the chamber events on families of Woodbury
 2. Patrick - Promote the Woodbury Mission statement on printed materials
 3. Sandra - Begin promoting the first evening Chamber meeting now so the community can make plans to attend

4. Update the Central Valley Chamber Billboard - Joey will white-out the names of non-members; Frank will have updated sign available by early Spring. Discussion on who should be on it. Consensus was to prioritize the CV local businesses for that signage and consider a new signage for Highland Mills.
5. Create Chamber Stickers - Frank to provide quote

Financial Report

As of 12/31/17, the account balance was \$5,130.91 and it's anticipated the Woodbury Gazette advertising cost of \$260 will bring this balance down to \$4,870.91 by January 31, 2018. Lakeland Bank gave the Chamber a \$300 sign on bonus.

Announcements

The next newsletter will be the Spring edition. Please submit any submissions by March 1. Contact Desiree for more information.

The Heart Dance will be on Feb. 10th from 7p-12a @ The Falkirk Estate & Country Club.

Annual John P. Burke Pancake Breakfast will be on Feb. 4th @ the HM Firehouse.

Rick mentioned the Woodbury Community Ambulance will need a sponsor to enter into the Iron Chef Competition this year due to some budget constraints, Joey offered to sponsor them for the \$30 registration fee.

Juana is working on a county wide event with Leadership Orange called Experience the Best of Orange County scheduled for the Spring @ Villa Venezia and made a request for gift baskets or gift certificates that would be raffled off to participants. A great opportunity to showcase your goods/services at this event and attract visitors from other parts of the county. We are also looking for food and beverage vendors. Contact Juana for more information. All proceeds benefit Leadership Orange & Jr. Leadership Orange.

Woodbury Chamber of Commerce

2/27/18 Business Meeting Minutes

In Attendance: Kevin Abrams, Joseph Gianzero, Desiree Potvin, Timothy Potvin, Juana Leandry, Heather Foley, Frank Collins, Mike Queenan, Chris Scibelli, Chris Arent, Debbie Denza, Christopher Holshek

Minutes - January meeting

Due to a copier/ink problem, there were not enough Minutes for all members so January Minutes will be distributed at next meeting for approval.

Old Business

Joey and Desiree confirmed Falkirk Country Club for the Murder Mystery event for April 21, 2018 from 6pm-9pm. It will cost \$45 each for a 4 hour buffet and cheese platters with an cash bar. The cost of the actors will total \$1400. We will charge \$50 a person/\$100 couple. There were some concerns about the Chamber not making any money and potentially losing money on this event. Joey said, he is currently looking for sponsorship to offset the cost of the actors and this event is more for fun, visibility and to draw community support to our local businesses. It was not intended to be a fundraiser. There will a table for the Chamber members to share their promotional materials. If you're unable to make it to the event, you can drop off your materials to Joey or Desiree in Town and they will display it the day of the event. Heather from Lakeland Bank expressed interest in becoming a sponsor. Joey will follow up with Heather. Joey requested approval for a deposit of \$500 to Falkirk. Chris Arent made the motion for approval, Chris Holshek second, members unanimously agreed.

Desiree mentioned all submissions for the newsletter must be in by March 13th.

New Business

Joey informed the Chamber Assemblyman Skoufis is working on a project to create a community mural on the corner wall of Smith Clove Road and Rt. 32 (The Great Wall building). He is looking for sponsors. Interested individuals should reach out to his office to speak with Jackie to coordinate.

Kevin also made note the Central Valley Diner will be opening soon and he wanted to know if any Chamber member was interested in putting an Ad into a Table Mat. Any interested party should get in touch with Kevin.

Joey mentioned the Woodbury Animal Shelter is organizing a fundraiser and needs donations of gift baskets they can raffle off. Mike made a motion for the Chamber to donate a basket valued at \$50, Chris Arent second the motion and members unanimously agreed.

Tim Potvin announced the MWEA is organizing their annual fundraiser to raise funds for MW student scholarships on March 15th. They are looking to raise \$10,000 to provide 10 students with \$1,000 scholarships. Their focus is on providing baskets/gift certificates of local goods/services. Joey motioned to donate \$50 for a basket, Chris Arent second the motion and members unanimously agreed.

Announcements

Kevin announced St. Patrick's Church is hosting a St. Patty's Celebration on March 10th from 7pm-11pm for \$35 a person for all you can eat and drink.

Chamber Meetings

Joey asked to please reply to meeting reminders confirming your attendance. Our meetings are poorly attended and it'll help us determine who we need to reach out to and encourage their participation. Joey acknowledged this evening meeting time at A Better Place and made note the attendance was lower than the morning meetings. We will discuss our meeting hours at our next meeting and come up with a plan on how best to meet the needs of our membership.

Closing

Joey requested a motion to adjourn the meeting. Kevin motioned to adjourn the meeting, Desiree second and members unanimously agreed.

Woodbury Chamber of Commerce

4/24/18 Business Meeting Minutes

In Attendance: Kevin Abrams, Joseph Gianzero, Juana Leandry, Heather Foley, Frank Palermo, Mike Queenan, Chris Scibelli, Christopher Holshek, Heather , Benjamin Meyers, Pete Mc Golden, Dominick Prozzillo, David Mistretta, Anita Baumann, Sue Arent

OLD BUSINESS

Minutes - no minutes were produced for the March meeting

Murder Mystery event did well. It was our first big community event and we broke even. Falkirk did a great job as our host. As a result of this event, we gained a new member - Glen McKenzie.

Financial Report was provided by Joey in Desiree's absence. Record shows we had a balance of \$5,604.66 at the end of March and after the event we currently have a balance of \$4,764.05, but Joey reported there are still a few outstanding event payments to post and we will break even. The updated balance after those deposits are made will be reported at the next meeting.

Membership: We now have 46 members as of April 2018.

Farmers Market Update - there will be a public hearing on May 10th approving the use of Valley Avenue for the Farmers Market. Joey made a request to spread the word and to come out to the May 10th Village Meeting to support the Farmers Market initiative.

Central Valley signage - Joey mentioned this project is still being worked on and it's guaranteed to go up this year. There was some concern about the size of the lettering. A suggestion was made to have the Village look at the Sign Law and make a recommendation to have the law reviewed and tweaked so the sign is readable from the road.

Nominations Committee Update - On behalf of the Nominations Committee, Anita passed along the list of candidates for consideration for election to the Woodbury Chamber Officers positions. The following candidates were named:

President - Joseph Gianzero

VP Membership - Kevin Abrams

VP Events - Chris Scibelli

Secretary - Juana Leandry

Treasurer - Desiree Potvin

Voting will take place at the May 29, 2018 membership meeting.

NEW BUSINESS

No new business presented.

ANNOUNCEMENTS

Memorial Day Ad was submitted for the Chamber.

David offered to host 2 Chamber meetings a year at the Woodbury Common.

New HM Post Master introduced himself as Arthur Tobin and reported looking forward to working closely with local businesses in the area and getting involved in the Woodbury Chamber.

Pete announced the 23rd Annual Golf Outing hosted by The Woodbury Community Association. They are looking for sponsors - deadline: May 20th. Event will be held at the Falkirk Golf Club on June 15th.

Juana announced the upcoming Leadership Orange "Experience the Best of Orange" Event on May 17th in Middletown and made a request for gift baskets and gift certificates to help promote local businesses in a county-wide event.

Joey announced a Principal from the MW High School has been invited to the next meeting to discuss their MW CARES Day.

Closing

Joey requested a motion to adjourn the meeting. Kevin motioned to adjourn the meeting, Mike second and members unanimously agreed.